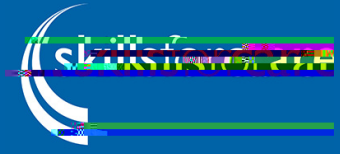


# Seeing potential

## Greater Manchester's Transforming Lives and Communities scheme



This series of case studies profiles how locally-based programmes can support people from non-traditional backgrounds into the care profession, from the perspectives of the programme operators, local care employers, and the candidates themselves.

These two case studies profile Upturn Enterprise and Outreach Community & Residential's Transforming Lives and Communities programme, which helped Dawn not only find a job but a fulfilling vocation in caring for others.



**"Just go for it. You won't be disappointed. If you feel you have the right values or if you care at home, you can care in the community."**

Firstly, Dawn attended an information day where she could ask any questions. She went on to sit through diagnostic tests with Maria, the results of which showed she would be well suited to being a support worker. Both of them met to work on the application form together and make sure it reflected Dawn's personal experience and values. Dawn recalls waking up at three o'clock in the morning to change her cover letter because it was that important to her.

